

Sub A1 5 determined, at least in part, responsive to selected user actuation of the user actuator.

5 The apparatus of claim 4 wherein said at least one executable block of code forms a recreational application playable during execution thereof.

Sub A2 6. The apparatus of claim 5 wherein a game score is tallied during playing of the recreational application, the game score forming the indicia of performance success.

6 7. The apparatus of claim 5 wherein said detector detects whether the game score is greater than the selected threshold, the game score determined to be a winning score responsive to detection by said detector of the game score relative to the selected threshold.

7 8. The apparatus of claim 7 wherein said formatter formats the result indication to form an SMS (short message service) message.

Sub A3 9. The apparatus of claim 8 wherein the communication path includes a reverse link and a forward link, wherein the SMS message formed by said formatter is communication upon the reverse link and wherein said apparatus further comprises a response-message receiver coupled to receive a response-message communication to the mobile terminal, the response-message communicated upon the forward link responsive to the SMS message.

9 10. The apparatus of claim 9 wherein the response-message comprises a reward responsive to the game score determined to be greater than the selected threshold.

10 11. The apparatus of claim 10 wherein the reward comprises additional executable code, the additional executable code additionally executable by the user.

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9/12  
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12. A method for forming a result indication at a mobile terminal operable by a user in a radio communication system to communicate with a communication station by way of a communication path which includes a radio part, said method comprising:

- 5                                    executing an executable block of code at the mobile terminal;
- generating at least an indicia of performance success of execution, during said operation of executing, of the executable block of code;
- 10                                   detecting whether the indicia of performance is beyond a selected threshold;
- forming a result indication representative of detection made during said operation of detecting; and
- formatting the result indication into a signal transmittable upon the communication path

<sup>12</sup> 13. The method of claim <sup>11</sup> 12 comprising the additional operation of sending the signal formatted during said operation of formatting to the communication station.

<sup>13</sup> 14. The method of claim <sup>12</sup> 13 comprising the additional operation of returning a response-message to the mobile terminal responsive to receipt at the communication station of the signal sent during said operation of sending.

<sup>14</sup> 15. The method of claim <sup>13</sup> 14 comprising the additional operation of using the response-message at the mobile terminal subsequent to reception thereof.

9/12  
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16. Apparatus for an award server operable in a communication system to communicate with a mobile terminal by way of a communication system to communicate with a mobile terminal by way of a communication path which includes a radio part, said apparatus comprising:

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a result-indication signal receiver coupled to receive indications  
of a result-indication signal communicated to the award server by the mobile  
terminal;

an award database having result data indexed together  
with a mobile terminal user identity, said award database accessible at least  
10 responsive to receipt at said result-indication signal receiver of the result-  
indication signal; and

a reward signal generator selectably operable responsive  
to data accessed from said award database, said reward signal generator for  
generating a reward signal for communication to the mobile terminal, the  
15 reward signal representative of a reward responsive at least alternately to one  
of the result-indication signal and values stored in said award database.

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17. The apparatus of claim 15 wherein the result-indication signal  
comprises an SMS (short message service) message and wherein said result-  
indication signal receiver comprises an SMS message receiver.

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18. The apparatus of claim 15 wherein said database maintains a  
cumulative count representative of cumulative values of the result-indication  
signal generated by the mobile terminal.

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19. The apparatus of claim 15 wherein the reward signal generated by  
said reward signal generator is generated responsive to a combination of both  
the result-indication signal and the values stored in the award database.

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20. The apparatus of claim 15 wherein the reward signal is of values  
which defines executable code, the executable code executable at the mobile  
terminal.

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1. Apparatus for a mobile terminal operable by a user in a radio communication system to communicate with a communication station by way of a communication path which includes a radio part, said apparatus comprising:
- 5 at least one executable block of code executable by the user at the mobile terminal, execution of said executable block of code generating at least an indicia of performance success of the execution by the user of the executable block of code;
- 10 a detector coupled to receive indications of the indicia of performance success generated during execution of the executable block of code, said detector at least for detecting whether the indicia of performance is beyond a selected threshold and for selectively generating a result indication indicative thereof and
- 15 a formatter coupled to receive the result indication generated by said detector, said formatter for formatting the result indication into a signal transmittable upon the communication path.
2. The apparatus of claim 1 further comprising a user interface having a user actuator actuable by the user, selected actuation of the user actuator for initiating execution of said executable block of code.
3. The apparatus of claim 2 wherein said at least one executable block of code comprises a first executable block of code and at least a second executable block of code and wherein the selected actuation of the user interface by the user is further for selecting which of the first and at least
- 5 second executable blocks of code, respectively, of which execution is initiated.
4. The apparatus of claim 2 wherein further selected actuation of user actuator is permitted during execution of said executable block and wherein the performance success of the execution of said block of code is